

**keith @ keithsarver [dot] com**

**website:** [www.keithsarver.com](http://www.keithsarver.com)

**address:** 19 rue Arthur Dalidet, 94700 Maisons-Alfort France

**phone:** +33 (0)950-395-926 +33 (0)632-051-984

---

### Azur Conseil, Paris, France

WordPress, 3-7/2018

- Three modules including: • WordPress • WordPress Woocommerce
- Advanced WordPress & Development

---

### American University of Paris, Paris, France *Education/Training*

Web Site and Design Management Certificate, 7/2000

- Five modules including: • Web Site Prototype Design • Basic HTML • Web Marketing Strategies • Managing a Web Site • Advanced HTML

---

### Marshall University, Huntington, WV, USA

Master of Arts, 8/97, Major: Painting

BA in the Humanities, 5/94, Major: Classical Studies, Minor: Art History

Bachelor of Fine Arts, 7/93, Major: Graphic Design, Minor: Ancient Greek

---

### Freelance and Graphic Designer—projects

Book cover design, *The Hour of our Heaven* by Maria Sweeney, 01/2018

Website redesign/creation/maintenance, graphic design, [Paris International](http://ParisInternational.com), Paris,

+ [frenchriviera-tours-guides.com](http://frenchriviera-tours-guides.com), [travellingdesk.com](http://travellingdesk.com), etc. 2006–present

Website (till 02/14), logo, brochure, flyers, [The Talking Tree](http://TheTalkingTree.com), Paris, 2011–present

Book cover design, *Arlington* by Winston, 06/2016–01/2017

Creation of web banners and an animated gif, Stormshield, 08/2016

Freelance design/consultation, [Agor@ssas](mailto:Agor@ssas.com) Panthéon-Assas University, 2013–2016

Website design & maintenance, Paris, 2007–present [josephwechsberg.com](http://josephwechsberg.com)

Creation of informational website/updates, Paris, 2005–2016 [xalam2dakar.com](http://xalam2dakar.com)

Logo design, Suit & Tie Cleaning, Pucriots Baseball, Paris, 2013

Website creation/consultation, [Cosmopolitan Concord](http://CosmopolitanConcord.com), Paris, 10/10–2/11

Internet Assessor, L10nBridge International, Dublin, Ireland, 10/06–4/11

Promo flyers/poster, [Konversando](http://Konversando.com), Paris, fall 2010

Logo design, Zander Productions, Paris, 2010

Design/layout/illustration for a 4-color 38-page booklet, Paris, 2010

Logo design - unused, C.R.E.A.A.C.T.I.F., Paris, 2010

Creation of commercial website and logo, R.T.S., Paris, 2009–11

Logo design, business cards, brochures, ProVobis, Paris, 2007–09

Website & logo design; visual identity, Paris, 2007–09 [francesmarinov.com](http://francesmarinov.com)

Website & logo design, except order pages, [Cardinal Photographics](http://CardinalPhotographics.com), 2007–08

Logos, etc., Zextrobe (USA), VGA Bags, L'Amérique Française, R.T.S., 2007–08

Website/logo/identity design, Paris, 2007 [globalreadinesstraining.com](http://globalreadinesstraining.com) - changed

Website creation/updates/maintenance, Nice, 2007–11 [p.lister.kennedy.free.fr](http://p.lister.kennedy.free.fr)

Visual identity/logo, flyers, website, Paris, 2003–07 [paristerracultures.org](http://paristerracultures.org) – offline

Website creation/maintenance, Tokyo, 2004–05 [jeffcurry.com](http://jeffcurry.com) – changed

Creation of informational website/updates, Paris, 2004 [hsintao.free.fr](http://hsintao.free.fr)

Graphic & website redesign, Paris, 2003–05 [businessstalkfrance.com](http://businessstalkfrance.com) – changed

Creation of informational website, Senegal, 2003 [enda.sn/madesahel/](http://enda.sn/madesahel/) – modified

Creation of online catalogue/boutique, Paris, 2003 [stanlowa.com](http://stanlowa.com) – modified

Hang'Art: Exhibition invitation and website, 2000–02 [hang.art.free.fr](http://hang.art.free.fr)

Médicallex, Bagneux, France, 8/01–3/02, graphic design/proofreading/translation

Art-Bridge: Artist residence/shows, Senegal, 2000–02 [artbridge.free.fr](http://artbridge.free.fr)

---

### Graphic Design Assistant *Professional Experience*

Meadow Bluff Press, Lewisburg, WV, 10/19/98–3/18/99, and 1993–94

---

### Graduate Assistant

Marshall University Art Department, Huntington, WV, 1/9/95–3/9/97

- Graphic Design/Computer Lab/Art Gallery/Slide Library Assistant
- Instructor, *Introduction to the Visual Arts* university course; assistant *Drawing I* instructor

---

### Intern, Graphic Design

Albert-Bögner Design Communications, Lancaster, PA, 5/17–7/11/93

---

### Framer's Assistant

Gallery 1897, Lewisburg, WV, 12/86–7/89

---

### English Teacher/Coach/Group Leader/Temporary Professor

Fréquences Langues Paris, France, 10/10/12–present

Dauphine University Paris, France, 3/26/18–present

I2FP (at the Cours de la Civilisation Française de la Sorbonne Paris, France, 09/16–12/16 & present

- Franco-American Relations from Historical, Literary and Artistic Perspectives

Paris II Panthéon-Assas University Paris, France, 3/11/11–05/13

The Talking Tree Paris, France, 24/01/11–present

- Various levels of conversational English, Business English, Video and telephone sessions

Konversando, Paris, France, 1/4–10/9/02, and 1/27/03 to 31/12/10

- Various levels of conversational English, Business English and International English

---

### Director/Counselor for Séjours Linguistiques

American Village/Nacel, Paris, France, Director, 6/99 • 7/1–8/16/00

Counselor, 6/22–8/14/98 • 5/9–8/31/99 • 3–9/00, excluding Director dates

---

### English Teaching Assistant

Ministère de l'Éducation Nationale, Paris, France

- Lycée Georges Brassens, 1/10/99–4/31/00 • Lycées Arago/Technique Boule, 1/10/97–5/15/98

---

### Capgemini Toulouse, 2018

- translation of online style guides for app designs

---

### Association Elles Bougent, Paris, 2017 *Translation*

- translation of text for website content and press release

Agence Lever de Rideau, Paris, France, 2016–2017

- proofreading/translating text for presentations, etc. (French > English)

La Sphères des Possibles, Paris, France, 2017

- translation of an in-house newsletter (French > English)

*Who wants to destroy the Republican Party? The incredible Donald Trump* (from

French) by Jean-Eric Branaa, 2016; Passy Publishers

Declaration de Berne, Switzerland, 2016

- translation of article; corruption in commodities trading (French > English)

Fondation de Recherche Médicale, Paris, France, 2016

- translation of a newsletter (French > English)

Agence Canopy/IFSTAR, Paris, France, 2011–15

- proofreading/translating for magazines/newsletters (from French & English)

*Hillary, une présidente des États-Unis?* (50% from French) by Jean-Eric Branaa

for online courses, 2015; Eyrolles Publishers

Barberline magazine, Paris, France, 2015

- proofreading/translating for the magazine (from French & English)

Agence Ody.C, Paris, France, 2014

- proofreading/translating for an Alstom magazine (from French & English)

Devenir Musique, Paris, France, 2014

- translation of music instrument repair/maintenance handbooks (from French)

Hôtel Salomon de Rothschild, Paris, France, 2014

- translation of menus for a week of special event meals (from French)

Finances & Pédagogies, Paris, France, 2008–14

- proofreading/translating newsletters (source in French)

Sinapse Graphics, France, 2012–13

- translation of two Paris' Commercial Court documents

Les Glénans, Paris, France, 2011

- translation of text for a brochure and an emailing (source in French)

LG Electronics France, Paris

- 133 product-specific recipes, French to English, 2010

- 32 video recipes with Guy Martin for DVDs, French to English; 2011

Translation of résumés/cover letters (French > English), 2005–2013

Translation of content for various websites

- xalam2dakar.com, [josephwechsberg.com](http://josephwechsberg.com), R.T.S., Paris Terra Cultures (no longer exists), etc., 2002–2011

Médicallex, Bagneux, 2001–2002

- text for 200-page medical catalog
- a booklet and a CD-ROM for medical products (French > English)

---

### Ancient Greek

French—bilingual written and oral

Modern German

---

### Languages

---

### Skills and Interests

**Macintosh Skills:** Quark XPress, Illustrator/InDesign/Photoshop CS/CC,

Freehand, Dreamweaver, PageMaker, and other software, plus more than 25

years of Internet use. Coding: HTML, CSS; Javascript & PHP basics

**PC Skills:** Photoshop, Dreamweaver, Illustrator, Quark XPress, PageMaker

**Interests:** Photography, film, traveling, music/concerts, painting, drawing

TalkTime, Paris, 2013–present – facilitating French/English conversation exchanges

Patriots Baseball and Softball Club, Paris, Member 2008-present, 2013 (officer)

Association Paris Terra Cultures, Paris, 2003–07

---

### Marshall University, Huntington, WV *Volunteer*

Campus Entertainment Unlimited, 1990–94

Responsibilities included budgeting/organizing events for 12,000 students, negotiating with agents/lecturers/artists, mediating committee meetings, participating in staff meetings, creating promotional campaigns, etc.

Graduate Student Council, Public Relations Executive, 8/96–5/97

Tasks included creation of press releases, advertisements, flyers, collateral design and other public relations

---

### Honors, Awards, Achievements, Exhibitions

*The Roman Baths Museum*, Bath, England, photograph reproduced in the textbook (print & electronic versions), *Environmental Science: Earth as a Living Planet*, Canadian Edition by

Botkin, Keller, and Heathcote, to be published by John Wiley & Sons Canada, Ltd.

Chinoiseries parisiennes, two photos in a group exhibition of 50 photographers, 5/5–10/03

Mairie du 3ème, Paris, France

Hang'Art, Group Exhibition in Dak'Art Off, as part of the Biennial Dak'Art Exhibitions

Dakar, Senegal, 5/15–6/2/02

TRAKAD, Paris I-IX, Pastel drawings on paper, recycled aluminium

Autumn 2001 Time-Out Paris Free Guide, Photo published in article: "Rock Star Hotels"

WV State Fair Arts and Crafts Awards, Lewisburg, WV, 8/98

*Reflections in the Tuileries Gardens*, Paris, France, 2nd place

Fulbright Teaching Assistant, Paris, France, 10/97 – 5/98

Graduate Exhibition, Birke Art Gallery, Marshall University, Huntington, WV, 6/28–7/17/97

Cardinal Valley Juried Exhibition, Ashland Area Art Gallery, Ashland, KY, 5/2–7/1/97

*Limelight*, pastel on paper

Organized professional art students' group, Artatak; President, 1996–97

Research grant from the MU Student Government Association, Spring 1997

Allied Artists Juried Exhibition, Sunrise Museum, Charleston, WV, 8/3–9/17/96

*The Goddess of Tragedy in the Theater of Apotropaism*, diptych, oil on canvas

*Italy: A Memoir*, hand-bound and -made book

MU Exhibition at Hampton, Hampton University, Hampton, VA, 3/18–4/20/96

*The Masks We Wear*, oil on canvas

Research grant from the Marshall University Research Committee, Spring 1996

Aided in the design, writing and editing of the 1993–95 Marshall University Art Department Newsletter

Designed logo and product label for Whistlekeep Herbal Vinegars

Received *Program of the Year Award*

4/30/94, from the Office of Residence Services, Marshall University

Received *Outstanding Leadership Award*

4/22/94, from the Office of Student Activities

Received *Outstanding Leader-Scholar Award, Multicultural Award & Outstanding Contributions to Marshall and the Community*

4/2/94, from the Office of Student Activities, Marshall University

Received \$1,000 grant for educational programming

3/3/93, from the Office of Multicultural Affairs

*Figuratively Speaking: The Art of Animation*, Huntington Museum of Art, WV

10/18/92 – 6/94; collaborative exhibition designed, created and implemented with four other zart students; the show has now travelled to another museum

6th Annual Student Juried Exhibition, Birke Art Gallery, Huntington, WV

*Superspade*, graphic design piece

*Figuratively Speaking: The Art of Animation*, Honorable Mention

*The Lion*, Computer Generated, 2nd place

4th Annual Student Juried Exhibition, Birke Art Gallery, Huntington, WV

*Through the Curtain*, black and white photograph, 2nd place tie (1st place not given)

*Most Improved in Painting I*, Personal award from Professor Stan Sporny

WV State Fair Arts and Crafts Awards, Lewisburg, WV

August, 1992

*Self portrait*, pastel on paper, 1st place

*Through the Curtain*, black and white photograph, 1st place

*Intermingling the Triad*, handbuilt ceramic vessel, 3rd place

*Untitled*, hand lettered and assembled book, 3rd place

Academic Scholarship, Marshall University, 1991–93

Eta Sigma Phi, Inducted 1991; Co-President, 1991–92; President, 1993–94

Omicron Delta Kappa, Inducted 1991; President, 1992–93

Dean's List, 1989–94

Tuition Scholarship, Greenbrier Community College Center, 8/88–5/89

*A Horse and His Boy*, 2nd place in Lyric Poetry, WV Writer's, Inc., 1987